



HEALTH, ENVIRONMENT, AGRICULTURE, LABOR
HEAL Food Alliance



**FROM FIELD
TO TABLE**

Racial Justice

- Access to land, markets, real food, credit, technical assistance
- 5/8 worst-paying jobs
- Cultural genocide

Reproductive & Gender Justice

- Choice
- Hormones in food
- Endocrine disruptors in pesticides
- Land ownership

Environmental Justice

- Water pollution
- Increased asthma rates
- Pesticide exposures
- Nitrification of waterways

Climate Justice

- 1/3 greenhouse gases
- Farming communities hit first & worst
- Seed monopoly/adaptation
- Carbon farming
- Land theft

Immigration Justice

- Forced migration
- Exclusion of food & farm workers from labor standards & pathways to citizenship
- ICE raids in the food chain

Education Justice

- Inadequate/bad food in schools affects learning & behavioral outcomes
- Shaming

Health Justice

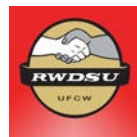
- Access & affordability
- Diet-related chronic disease
- Junk food marketing

Global Justice

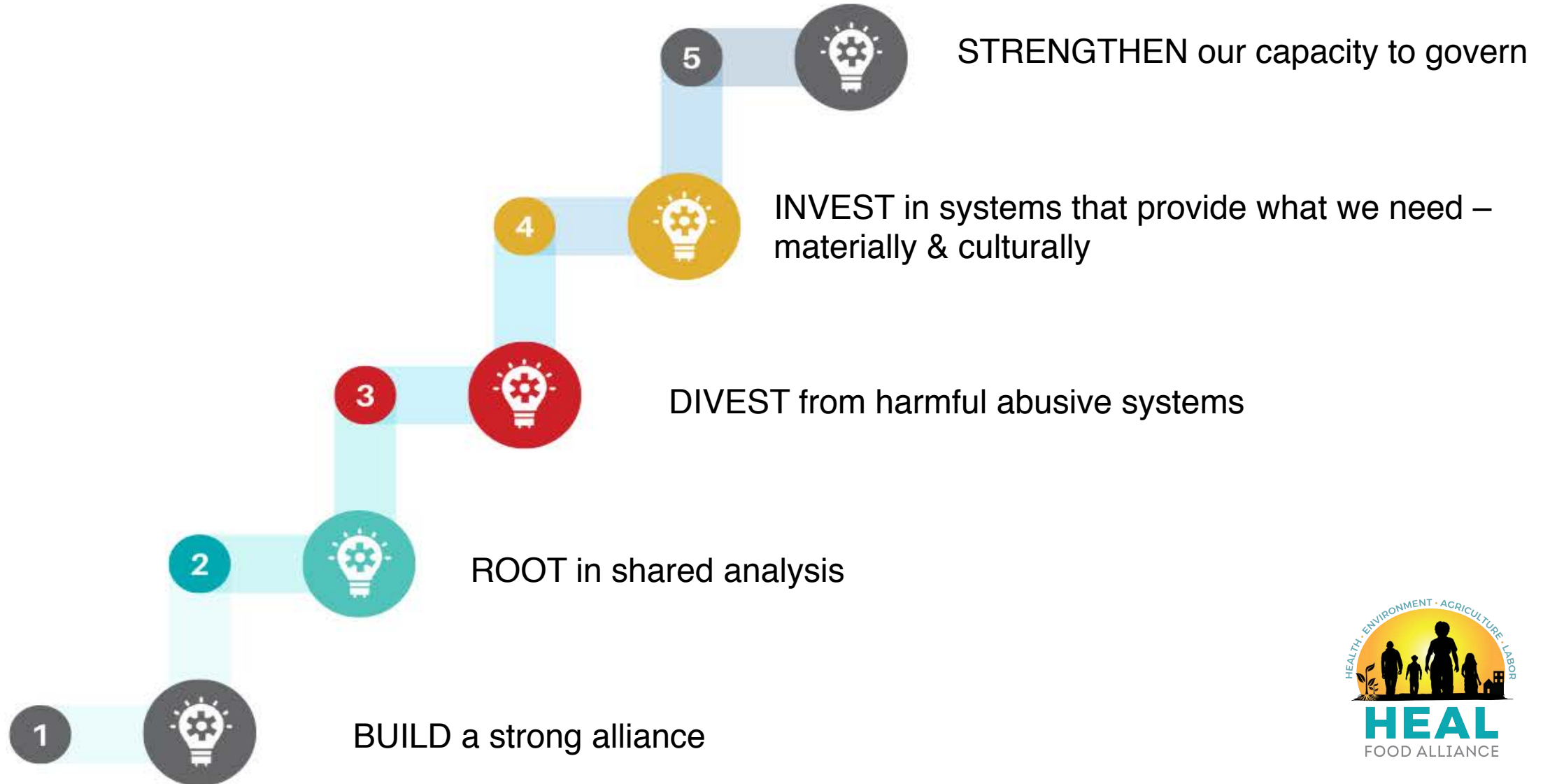
- Imbalanced trade policies
- Corporate control of seed & chemicals
- Forced from subsistence
- Land grabs for carbon, ethanol, beef



ALLIANCE MEMBERS



HEAL's PROCESS





1

**Connecting &
Uniting
Groups**



2

**Political
Education &
Analysis**



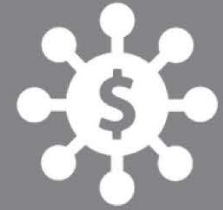
3

**Advancing a
Shared
Narrative**



4

**Connect &
Nurture
Existing &
Emerging
Campaigns**



5

**Organizing
Resources for
a BIPOC-led
Grassroots
Movement for
Change**



HEAL'S FIVE CORE METHODS



HEAL'S PLATFORM FOR REAL FOOD



One plan for our
economy ♦ health ♦ environment

ECONOMY

- ♦ Ensure Dignity for Food Workers and their Families
- ♦ Provide Opportunities for All Producers
- ♦ Ensure Fair and Competitive Markets
- ♦ Strengthen Regional Economies

HEALTH

- ♦ Dump Junk Food
- ♦ Make Real Food the Norm in Every Neighborhood
- ♦ Increase Food Literacy

ENVIRONMENT

- ♦ Phase Out Factory Farming
- ♦ Promote Sustainable Farming, Fishing & Ranching
- ♦ Close the Loop on Waste, Runoff, and Energy

GOOD FOOD PURCHASING PROGRAM

12 INSTITUTIONS

8 CITIES

\$575 MILLION ANNUAL FOOD SPEND



-  POLICY ADOPTED
-  ACTIVE CAMPAIGN

GOOD FOOD COMMUNITIES

GIVES PREFERENCE TO SUPPLIERS

THAT:

- ARE SMALL-SCALE PRODUCERS OF COLOR

- PROVIDE LIVING WAGES FOR FRONTLINE WORKERS

- ENSURE ENVIRONMENTAL PROTECTIONS FOR FRONTLINE COMMUNITIES AND WORKERS OF

OF & INCLUDES MECHANISMS FOR

TRANSPARENCY



SCHOOL of POLITICAL LEADERSHIP





Thank you!



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